

## Evaluation Factors

The Government will make an award to the Offeror whose quotation represents the best value to the Government, considering price and technical criteria listed below and the need to perform this work immediately after selection. For trade-off purposes, technical merit and similar work completed are more important than price. Offerors will be evaluated on the following criteria, in descending order of importance.

- **Technical Merit.** Technical merit will be evaluated based on the technical approach, strategy, and level of knowledge of key issues demonstrated. A strong understanding of the particular program and project included in this Task Order would be essential to completing this work in a timely manner.
- **Past Performance on Similar Work.** Past experience focuses on the depth of experience that the Offeror has in performing peer reviews ***including previous EPA experience.*** The Offeror should have an in-depth understanding of proper selection of peer reviewer candidates with appropriate expertise, making a valid determination of absence of conflict of interest, establishing schedules, preparing peer review reports, and execution of peer review packages. The preferred offeror should ***have at least 15 years experience in the field of environmental economics and have established credentials in the land use economics and or land development economics.***
- **Personnel.** This refers to the quality and experience of the proposed labor mix and level of effort. Each Offeror should specify the staffing selected and their relevant experience and follow the format typically used under the general contract requirements. Each proposal should specify intent and approach for using subcontractors, if included in the offer. ***It is preferable that the staff possesses an academic credential of PhD in Economics or Agricultural Economics; or holds a full time university appointment.***
- **Cost/Price.** The Government will evaluate the total expected cost of performing this work. Cost proposals should follow the format typically used under the general contract requirements.

The Government's estimated level of effort for this requirement is 430 LOE hours. The attached cover page identifies estimated hours for each Task.